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TOURIST DESTINATION LIFE CYCLE: AN ASSESSMENT OF TRIPURA

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Abstract

In India, so many well-established tourist destinations are already in the saturation stage. In this situation, an opportunity opens in front of North East India to develop its tourism sector as most of the tourist destinations of this region are unexplored. But the observed performance of the tourism industry (as per data released by the Ministry of Tourism, GOI) is not satisfactory due so many known and unknown reasons.

In this paper an attempt will be made to analyse the possibilities for tourism industry in Tripura, in general, with the help of *TALC (Tourism Area Life Cycle) Model*. The study will be an exploratory one and based on both primary and secondary data. The collected data will be processed through tabulation, graphs and other simple statistical tools to reach the conclusion.

Keywords: Life cycle, Tourism, Tourist destination, Tripura, Unexplored.

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