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BIBLIOMETRIC PROFILE OF SUSTAINABLE TOURISM AREA: CASE OF TURKEY

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Abstract

The aim of the study is to examine the researches on sustainable tourism published in Turkey and to reveal general trends. There search carried out in this context will contribute to seeing the strengths and weaknesses of the studies. Nevertheless, it is thought that this work will be used as a source for future research and will contribute to the referee sandeditors in the area. Inparticular, these studies were examined in terms of published year, method, data collection tools, sample characteristics and data analysis techniques. As a result of the research, it has been seen that there are totally 144 works in the field of sustainable tourism, 36 articles, 69 papers and 39 thesis. Nonetheless, it has been observed that qualitative method sare often used in these studies. The vast majority of studies on sustainable tourism focus on sustainable tourism opportunities, sustainable tourism development impact, sustainable tourism planning, sustainability-ecotourism. On the otherhand, within the scope of sustainable tourism, it has been seen are inadequate that studies on social welfare, employment quality, tourist satisfaction and resource efficiency.

Keywords: tourism, sustainable tourism, bibliometric profile, Turkey.

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